

Last Updated: June 2026

The Chelsea at 717 Olympic ("The Chelsea," "we," "our," or "us") respects your privacy and is committed to protecting the personal information you provide through our website and marketing channels.

Information We Collect

We may collect personal information that you voluntarily provide, including:

- Name
- Email address
- Phone number
- Mailing address
- Residence preferences
- Budget and purchase timeline
- Information submitted through registration, inquiry, event RSVP, or contact forms

We may also collect certain information automatically through website analytics tools, including:

- IP address
- Browser type
- Device information
- Website activity and usage patterns

How We Use Information

We may use your information to:

- Respond to inquiries and requests
- Provide information regarding residences at The Chelsea
- Schedule tours and appointments
- Send project updates, pricing releases, and marketing communications
- Administer events and registrations
- Improve website performance and user experience
- Comply with legal and regulatory obligations

Sharing of Information

We do not sell your personal information.

We may share information with:

- Project ownership and affiliated entities
- Redeavor, Real Broker and project sales representatives
- Marketing, technology, CRM, and website service providers
- Professional advisors and legal counsel
- Government agencies or regulators when required by law

Information is shared only as necessary to support project operations, sales, and marketing efforts.

Cookies and Analytics

Our website may use cookies and similar technologies to enhance functionality, analyze website traffic, and support advertising and remarketing campaigns.

Users may adjust browser settings to limit or disable cookies; however, certain website functionality may be affected.

Email Communications

If you submit an inquiry or register for updates, we may send you project-related communications.

You may unsubscribe from marketing communications at any time by following the unsubscribe instructions included in our emails.

Data Security

We maintain reasonable administrative, technical, and physical safeguards designed to protect personal information from unauthorized access, use, or disclosure.

No method of electronic transmission or storage is completely secure, and we cannot guarantee absolute security.

California Privacy Rights

California residents may have certain rights regarding their personal information under applicable California privacy laws, including the right to request access to or deletion of personal information, subject to applicable exceptions.

Requests may be submitted using the contact information below.

Third-Party Links

This website may contain links to third-party websites. We are not responsible for the privacy practices or content of those websites.

Changes to This Policy

We reserve the right to update this Privacy Policy from time to time. Any updates will be posted on this page with a revised effective date.

Contact Information

For questions regarding this Privacy Policy, please contact:

The Chelsea at 717 Olympic
c/o Redeavor, Real Broker
sales@TheChelseaDTLA.com